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|  | **Global GAP**  farm assurance program |

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| Overview of the last 7 days | |  | Germany |
|  | **+24** mentions in media |  | Industry Business Association |
|  | **11** issues |  | +49 221 577 760 |
|  | **0** touchpoints |  | info@globalgap.org |
|  | **0** connections |  | https://www.globalgap.org |

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| **Biography** |
| Overview  * Global organization with an objective: safe, sustainable agriculture worldwide. * Trademark and a set of standards for good agricultural practices (G.A.P.). * Its roots began in 1997 as EUREPGAP, an initiative by retailers belonging to the Euro-Retailer Produce Working Group. * In 2007, to reflect both its global reach and its goal of becoming the leading international G.A.P. standard, EUREPGAP changed its name to GLOBALG.A.P. * Its standard is primarily designed to reassure consumers about how food is produced on the farm by minimizing detrimental environmental impacts of farming operations, reducing the use of chemical inputs and ensuring a responsible approach to worker health and safety as well as animal welfare. * Today is the world's leading farm assurance program, translating consumer requirements into Good Agricultural Practice in a rapidly growing list of countries, currently more than 135.  Functions  * Support farmers to connect them to markets where they can sell their safely and sustainably produced agricultural products by developing and implementing farm assurance systems that are based on facts and recognized across the supply chain. * Sets voluntary standards for the certification of production processes of agricultural (including aquaculture) around the globe, and producers, suppliers, and buyers harmonize their certification standards to match its Purpose. |

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| **Employees** |
| * Gerhard Adam: Member, Environmental Sustainability Focus Group (Sep 2021 - Present) * Kristian Moeller: Managing Director (Jan 2021 - Present) * Hugo Hays: Board Member (Jul 2019 - Present) * Leon Mol: Vice Chairman, Board (Jan 2019 - Present) * Leonardo Ferrer: Technical Key Account Manager of Colombia and Panama (Current) |

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| **Engagement History** | |
| Global GAP has not been engaged before. | |
| ***0*** *past engagements* | Has not been engaged before. |
| ***0*** *upcoming engagements scheduled* | No upcoming engagements. |

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| **Last 7 days in the news**  24 media mentions  The coverage of Global GAP has increased due to various stakeholders emphasizing its importance for quality assurance in agricultural exports. Events such as the rise in demand for certified products in international markets, particularly from the EU and the US, have driven this trend. Individuals like Nguyen Van Luận and organizations like the Solidaridad Network have highlighted the need for compliance with Global GAP standards. Additionally, incidents of increased export warnings and the push for sustainable practices have contributed to the heightened focus on Global GAP. |

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| **Most relevant content** |
| [Bắt tay tạo nên trái cây 4.0 - vietnam.vn](https://genie.tsc.ai/organizations/6/workspaces/56/my-feed/261540877) 2025-02-26 |
| [Día Mundial del Pistache: un fruto seco con alto valor en la industria alimentaria - Unión de Morelos](https://genie.tsc.ai/organizations/6/workspaces/56/my-feed/263491532) 2025-02-27 |
| [Xuất khẩu nông sản vào EU: Tăng chất lượng để giảm cảnh báo - Báo Đầu Tư](https://genie.tsc.ai/organizations/6/workspaces/56/my-feed/266650180) 2025-02-28 |
| [GLOBALG.A.P. and Solidaridad announce strategic collaboration](https://genie.tsc.ai/organizations/6/workspaces/56/my-feed/272354878) 2025-03-03 |
| [Expansión internacional y mercados clave: el posicionamiento global de Paramerica SA](https://genie.tsc.ai/organizations/6/workspaces/56/my-feed/262704374) 2025-02-26 |
| [L'homme d'affaires Dang Duong Minh Hoang, directeur de la ferme Thien Nong de Binh Phuoc : pionnier de la numérisation jusqu'à chaque arbre fruitier - vietnam.vn](https://genie.tsc.ai/organizations/6/workspaces/56/my-feed/261719768) 2025-02-26 |
| [Collaboration in Peru continues to bear fruit after four years](https://genie.tsc.ai/organizations/6/workspaces/56/my-feed/274818206) 2025-03-04 |
| [Doanh nhân Đặng Dương Minh Hoàng, Giám đốc Nông trại Thiên Nông Bình Phước: Đi đầu trong số hóa tới từng cây ăn trái - vietnam.vn](https://genie.tsc.ai/organizations/6/workspaces/56/my-feed/261597279) 2025-02-26 |
| [For 2025, we scaled up our Dominican avocado and exotics export capacity](https://genie.tsc.ai/organizations/6/workspaces/56/my-feed/270785418) 2025-03-02 |
| [Châu Á sẽ là thị trường dẫn đầu của ngành xuất khẩu trái cây Brazil - Báo Nông Nghiệp Việt Nam](https://genie.tsc.ai/organizations/6/workspaces/56/my-feed/264793493) 2025-02-27 |